

## Park Events Licence – monitoring and indicators

1. Environmental Indicators

Long Range	Indicator	Monitoring method	Management & Mitigation	Responsibility	Frequency	Cost
Habitat disturbance and change in habitat quality	Species diversity and numbers	Nesting bird surveys  Plant diversity surveys  Invertebrate diversity surveys	Control visitor footfall, event traffic and infrastructure  Create buffers and increase value of other areas (see 4. Long Term Investment)	Park Manager	Before, during, after Events in nesting season  Year 1, 2 then review Year 1, 2 then review	Eco survey c.£2,500
Conditions of soils	Visual condition of ground  Soil condition  Condition of trees	Photographic survey  Soil condition testing  Tree surveys	Control routes, traffic, footfall  Testing, aeration & decompaction of grass areas	Park Manager	Spring and Autumn each year  Annually  Annually	Time  Soil test c. £2,000pa  Decompact Cost unknown
Designations and Awards maintained	Type and number of awards and designations	Type and number of awards and designations	Good event management	Park Manager	Annually	Within Park Budget
Damage to Park caused by event (physical damage to trees, turf or infrastructure etc) remaining after 48 hours of event open period	Condition of site	Checklist with rankings (1-4)	Good site management  Good planning and management of BU, EVO and BD	Event Manager	Each event.  Event Manager hands over to Park Manager: then 14 days to remediate any outstanding items	Time  Repairs beyond level of damage deposit

## 2. Charitable Purposes Indicators

	Indicator	Monitoring method	Management & Mitigation	Responsibility	Frequency	Cost
No of members of public enjoying events in the Park	Visitor numbers	Ticket Sales, Clicker count	Ticketing or surveys	Event Manager/ Marketing?	Each event	

## 3. Event Delivery and Management Quality Indicators

	Indicator	Monitoring Method	Management & Mitigation	Responsibility	Frequency	Cost
No. of days full access to the Park is closed	Turnaround time to original condition (normal access, litter, signs etc)	Event Schedule monitoring		Event Manager	Quarterly?	Time

## 4. Long term quality investment to correct/mitigate outdoor events

Area	Item	Value	Value	Issue	Investment	Cost
General	Hard Surfaces	High	Reputation	Public safety and amenity	Prioritised plan of improvements	£10,000
General	Infrastructure	High	Reputation	Amenity	Prioritised Infrastructure plan Bollards, lighting, access gates etc	£5,000
Grove	Woodlands	Moderate	Breeding birds	Disturbance in busy area Closed structure Non-native species	Buffer to people Open structure Native species Remove bramble and ash saplings	£1,500
Grove	Veteran trees	High	Dead wood, bats	Disturbance in busy area Damage by events	Buffer	£500
Grove	Scots pine stand	Moderate	Unique on site	Small	Plant new trees, buffer	£500
South, West slopes	Meadow areas	High	Invertebrates Feeding birds	Disturbance in busy area	Leave 30-50% uncut on rotation	Within GM contract

Area	Item		Value	Issue	Investment	
<b>Park</b>	Scrub and Wooded areas	Moderate - high	Plants and invertebrates	Disturbance in busy area	Increase size/numbers, buffer	£500
<b>Park</b>	Acid grassland	High	Plants and invertebrates	Disturbance in busy area	Increase size/numbers, buffer	£500
<b>Upper Field</b>	Woodland scrub	Moderate	Birds and bats	Disturbance in busy area lack of native species	Plant dog rose, guilder rose,	£500
<b>Redston Field</b>	Redston pond	Low	Water habitat	Overshaded	Coppice and fell trees, Plant marginal vegetation	£1,500
<b>Cricket ground</b>	Scrub	High	Migrant birds		Coppice rotation	£500
<b>Cricket ground</b>	Ditch habitats	High	Water Habitat	Maturing	Lay to create dense hedge	£500
<b>Conservation area</b>	Woods	Moderate – high	Plants and invertebrates	Dense, non-natives	Remove bramble, ash sycamore saplings	£1,000
<b>Conservation area</b>	Pond	Moderate	Plants and invertebrates	Encroaching bulrush	Reduce coverage of bulrush	£500
<b>Paddock &amp; woods</b>	Woodland	Moderate	Plants and invertebrates	Dense, non-natives	Clear cherry laurel & snowberry	£500
<b>Blandford site</b>	Woodland	Moderate	Plants and invertebrates	Dense, non-natives	Create birch feature, Remove bramble, ash sycamore saplings	£1,000
<b>West slip road</b>	Embankment woods	Medium	Plants and invertebrates	Dense cover , non-natives	Remove non-native species, thin canopy retain deadwood	£500
<b>General</b>	Habitat enhancement	Medium	Birds and bats	Improvement	Bird boxes	£150
<b>General</b>	Habitat enhancement	Medium	Birds and bats	Improvement	Bat boxes	£150
<b>General</b>	Habitat enhancement	High	Invertebrates	Improvement	Dead wood retention (varied types)	Within works

